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## CLAIMS:

We claim:

1. A method, comprising the steps of:

pre-scanning a color reference swatch with a scanner to produce color reference data for the scanner;

pre-building a scanner specific color profile for the scanner based on the color reference data; and

pre-storing the scanner specific color profile in the scanner.

- 2. The method of claim 1, wherein the pre-scanning, pre-building and pre-storing steps are performed by color management software of a manufacturer of the scanner.
- 3. The method of claim 1, wherein the scanner comprises a non-professional scanner.
  - 4. The method of claim 1, further comprising the step of:
    automatically performing color correction for the scanner based on the scanner specific color profile.
- 5. The method of claim 4, wherein the performing step occurs with each scanning cycle of the scanner.
- 6. The method of claim 1, wherein the color reference swatch comprises a CMYK swatch.
  - 7. A method, comprising the steps of:

scanning a color reference swatch and an image during a scanning cycle of scanner to produce color swatch reference data and image data;

building a scanner specific color profile based on the color reference swatch data; and

storing the scanner specific color profile in the scanner.

8. The method of claim 7, further comprising the step of:

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performing color correction on the image data based on the scanner specific color profile.

- 9. The method of claim 8, repeating the scanning, building, storing and performing color correction steps for each scanning cycle of the scanner.
- The method of claim 7, wherein the color reference swatch and the image are contained in a target sheet.
  - 11. The method of claim 7, wherein the color reference swatch is embedded in the bed of the scanner.
  - 12. The method of claim 7, wherein the color reference swatch comprises a CMYK swatch.
  - 13. The method of claim 7, wherein the scanner comprises a non-professional scanner.
    - 14. A computer system, comprising:
       a processor; and
       color management software executable by the processor to retrieve a prestored scanner specific color profile and to automatically perform color correction for
  - 15. The computer system of claim 14, wherein the color management software automatically performs color correction with each scanning cycle of the scanner.
- 20 16. The computer system of claim 14, wherein the scanner comprises a non-professional scanner.

a scanner based on the scanner specific color profile.

17. A method, comprising the steps of:
retrieving a pre-stored scanner specific color profile for a scanner; and
automatically performing color correction for the scanner based on the scanner
specific color profile.

- 18. The method of claim 17, wherein the pre-stored scanner specific color profile is stored by a manufacturer of the scanner.
- 19. The method of claim 17, wherein the scanner comprises a non-professional scanner.